Financial Statements **March 31, 2017**



June 13, 2017

Independent Auditor's Report

To the Members of United Way of the Alberta Capital Region

We have audited the accompanying financial statements of United Way of the Alberta Capital Region, which comprise the statement of financial position as at March 31, 2017 and the statements of operations, changes in net assets and cash flows for the year then ended, and the related notes, which comprise a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of United Way of the Alberta Capital Region as at March 31, 2017 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Chartered Professional Accountants

Pricewaterhouse Coopers LLP

Statement of Financial Position

As at March 31, 2017

	2017 \$	2016 \$
Assets		
Current assets Cash and short-term investments Campaign pledges receivable Other receivables Prepaid expenses and other	16,796,308 6,624,116 343,287 383,493	15,480,456 7,256,372 108,639 202,184
	24,147,204	23,047,651
Capital assets (note 3)	5,413,755	5,936,149
	29,560,959	28,983,800
Liabilities		
Current liabilities Accounts payable and accrued liabilities (note 4) Deferred contributions (note 5) Mortgage payable (note 6)	1,786,959 5,112,505 156,999	2,252,681 2,489,058 148,490
	7,056,463	4,890,229
Mortgage payable (note 6)	1,340,948	1,497,946
Deferred capital contributions (note 7)	193,600	352,405
	8,591,011	6,740,580
Net Assets		
Unrestricted	6,458,577	5,837,042
Internally restricted investment in capital assets	3,722,208	3,937,308
Internally restricted operating funds (note 8)	10,789,163	12,468,870
	20,969,948	22,243,220
	29,560,959	28,983,800
Commitments (note 9)		
Approved by the Board of Directors Director Director	1	
<u>Jaylly</u> Director <u>Univ</u>	unite	Director

Statement of Changes in Net Assets

For the year ended March 31, 2017

	Unrestricted \$	Internally restricted investment in capital assets \$	Internally restricted operating funds \$ (note 8)	Total net assets \$
Balance – March 31, 2015	3,884,672	4,162,925	12,252,156	20,299,753
Excess (deficiency) of revenue over expenses for the year Transfer to reserves Utilization of reserves Purchase of capital assets Mortgage repayment	2,313,379 (10,029,034) 9,812,320 (3,852) (140,443)	(369,912) - - 3,852 140,443	10,029,034 (9,812,320) - -	1,943,467 - - - -
Balance - March 31, 2016	5,837,042	3,937,308	12,468,870	22,243,220
Deficiency of revenue over expenses for the year Transfer to reserves Utilization of reserves Mortgage repayment	(909,683) (8,483,228) 10,162,935 (148,489)	(363,589) - - 148,489	8,483,228 (10,162,935)	(1,273,272) - - -
Balance – March 31, 2017	6,458,577	3,722,208	10,789,163	20,969,948

Statement of Operations

For the year ended March 31, 2017

	2017 \$	2016 \$
Revenue Contributions and pledges Provision for uncollectible pledges	22,064,738 (718,353)	25,282,965 (802,501)
Grant revenue Earned income Investment income	21,346,385 1,547,445 128,633 78,106	24,480,464 1,188,133 140,947 71,816
Other revenue Fundraising expenses (schedule 1)	47,582 23,148,151 4,416,307	23,985 25,905,345 4,845,597
, and a second (constant of	18,731,844	21,059,748
Program expenses Community allocations (schedule 2) United Way programs and initiatives (schedule 3) Member and non-member designations	12,836,154 3,989,680 2,815,693	11,815,068 3,828,941 3,102,360
(Deficiency) excess of revenue over expenses before amortization	19,641,527 (909,683)	18,746,369 2,313,379
Amortization expense	(363,589)	(369,912)
(Deficiency) excess of revenue over expenses for the year	(1,273,272)	1,943,467

Statement of Cash Flows

For the year ended March 31, 2017

	2017 \$	2016 \$
Cash provided by (used in)		
Operating activities (Deficiency) excess of revenue over expenses for the year Item not affecting cash	(1,273,272)	1,943,467
Amortization expense	363,589	369,912
Net change in non-cash working capital items (note 10)	(909,683) 2,374,024	2,313,379 266,720
	1,464,341	2,580,099
Investing activities Purchase of capital assets	-	(3,852)
Financing activities Mortgage repayment	(148,489)	(140,443)
Increase in cash and short-term investments during the year	1,315,852	2,435,804
Cash and short-term investments – Beginning of year	15,480,456	13,044,652
Cash and short-term investments – End of year	16,796,308	15,480,456
Cash and short-term investments comprise		
Cash Short-term investments	14,796,308 2,000,000	13,480,456 2,000,000
	16,796,308	15,480,456

Notes to Financial Statements March 31, 2017

1 Organization

The mission of United Way of the Alberta Capital Region (the United Way) is to mobilize collective action to create pathways out of poverty.

The United Way is a registered charitable organization and a public charitable foundation incorporated under the Charities Act in the Province of Alberta and as such is exempt from tax under the Income Tax Act.

2 Summary of significant accounting policies

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO). The preparation of financial statements for the reporting period necessarily includes the use of estimates and approximations, which have been made using careful judgment. Actual results could differ from those estimates. Significant estimates and judgments include the provision for uncollectible pledges and allocation of expenses. These financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting policies summarized below.

Revenue recognition

These financial statements have been prepared using the deferral method, the key elements of which are:

Contributions and pledges

Contributions and pledges relate to campaigns and events conducted by corporations, employee groups, employee funds, individuals and foundations during the year to raise support for projects, services provided by funded member agencies, funded non-member agencies, partnerships addressing new and emerging needs and other registered Canadian charities.

These contributions and pledges are recognized as revenue in the period in which they are gifted or pledged with the exception of donor restricted funds. All contributions and pledges that are restricted by donors are initially recorded as deferred contributions and then recognized as revenue in the year in which the related expenses are incurred.

Grant revenue

Unrestricted grants are recognized as revenue when received or receivable if the amount to be received can be estimated and collection is reasonably assured. Externally restricted grants are recorded as deferred contributions and are recognized as revenue in the year the related expenses are incurred.

Earned income

Earned income includes the provision of services generated through United Way's In-Kind Exchange program. This revenue is unrestricted and recognized in the year it is earned.

Notes to Financial Statements March 31, 2017

Investment income

Investment income is unrestricted and recognized as revenue in the year it is earned.

Bequests

Unrestricted bequests are recognized as revenue in the period in which they are gifted. Restricted bequests are initially deferred and recognized as revenue in the year in which the related expenses are incurred.

Capital contributions

- Restricted contributions for the purchase of capital assets subject to amortization will be deferred and recognized as revenue on the same basis as the amortization expense related to the acquired asset.
- Restricted contributions for the purchase of capital assets not subject to amortization will be recognized as
 a direct increase in net assets invested in capital assets.

Donated goods and services

Substantial goods and services are donated in-kind by the community to United Way. No amounts have been reflected in the financial statements for donated goods and services with the exception of capital contributions.

Expense recognition

Fundraising expenses

Fundraising expenses include all expenses directly associated with fundraising and co-fundraising and an allocation of general management and administration expenses.

Program expenses

Program expenses include all allocations to agencies and allocations to programs directly delivered by the United Way and an allocation of general and administration expenses.

Allocated expenses

Expenses identifiable to fundraising or specific programs are charged directly. The remaining indirect expenses are allocated between fundraising and programs using a reasonable estimate of time spent by United Way representatives in support of that function (note 11).

Cash and short-term investments

Cash and short-term investments consist of cash on deposit and short-term investments with maturity periods of less than three months.

Notes to Financial Statements March 31, 2017

Campaign pledges receivable

Pledges are recorded as revenue and are receivable when signed pledge documents are received or other documents are available to provide reasonable evidence of a valid pledge. An allowance for doubtful pledges is provided for based on management's best estimate of doubtful amounts.

Included in campaign pledges receivable is an amount related to the United Way's service as a host for certain centrally coordinated campaign initiatives, whereby pledges and associated pledged funds are accumulated on behalf of other organizations. Payments to be made to other organizations in this capacity are included in accounts payable and accrued liabilities.

Due to the non-binding nature of pledges receivable, it is reasonably possible that changes in future conditions in the near term could require a material change in the recognized amount.

Capital assets

Purchased capital assets are recorded at cost less accumulated amortization. Contributed capital assets are recorded at fair value at the date of contribution. Amortization commences when a capital asset is put into use. Amortization of capital assets is provided on a straight-line basis over the following terms:

Building	25 years
Furniture and fixtures	10 years
Equipment	5 years
Computer equipment and software	3 years
Vehicle	3 years

Internally restricted operating funds

The United Way maintains four reserves that may be used to fund operating or capital costs as follows:

Community investment reserve

The purpose of this reserve is to fund allocations and community building and investment costs in the upcoming year.

Operating reserve

The purpose of this reserve is to fund United Way operations in the event of a revenue shortfall, or to fund communities and agencies with grants or loans for critical, unanticipated, non-recurring services and capital contingencies that result from conditions beyond the agency's control.

Innovation reserve

The purpose of this reserve is to provide for the funding of innovative organizational and community opportunities.

Notes to Financial Statements March 31, 2017

· Building reserve

The purpose of this reserve is to provide funding for non-routine or unforeseen costs related to the United Way building. The reserve may be used to fund equipment purchases, repairs, renovations, upgrades or other initiatives.

Financial instruments

The United Way's financial assets include cash and short-term investments, campaign pledges receivable and other receivables. Cash and short-term investments, campaign pledges receivable and other receivables are initially recorded at fair value and are subsequently measured at amortized cost using the effective interest rate method.

The United Way's financial liabilities include accounts payable and accrued liabilities and mortgage payable. These financial liabilities are initially recorded at fair value, net of transaction costs, and are subsequently measured at amortized cost using the effective interest rate method.

3 Capital assets

			2017
	Cost \$	Accumulated amortization \$	Net \$
Land	872,615	-	872,615
Building	6,345,904	2,011,267	4,334,637
Furniture and fixtures	759,455	636,398	123,057
Equipment	25,483	25,483	-
Computer hardware and software	1,793,237	1,709,791	83,446
Vehicle	28,988	28,988	-
	9,825,682	4,411,927	5,413,755
			2016
	Cost \$	Accumulated amortization \$	Net \$
Land	872,615	-	872,615
Building	6,345,904	1,757,431	4,588,473
Furniture and fixtures	759,455	585,897	173,558
Equipment	25,483	25,483	-
Computer hardware and software	1,793,237	1,491,734	301,503
Vehicle	28,988	28,988	
	9,825,682	3,889,533	5,936,149

4 Accounts payable and accrued liabilities

		2017 \$	2016 \$
	Centrally coordinated campaigns payable Vacation payable Trade accounts payable Accrued liabilities Other	862,304 308,400 287,342 261,078 67,835	1,210,679 304,552 410,572 245,934 80,944
		1,786,959	2,252,681
5	Deferred contributions		
		2017 \$	2016 \$
	Deferred contributions – Beginning of year Contributions received Contributions recognized as revenue	2,489,058 8,797,887 (6,174,440)	3,400,974 4,966,942 (5,878,858)
	Deferred contributions – End of year	5,112,505	2,489,058
6	Mortgage payable		
		2017 \$	2016 \$
	Mortgage payable Less: Current portion	1,497,947 (156,999)	1,646,436 (148,490)
		1,340,948	1,497,946

The loan bears interest at a rate of 5.654%, is payable in monthly instalments of interest and principal of \$19,723, and matures on January 1, 2020. For the year ended March 31, 2017, total interest expense was \$88,185 (2016 – \$96,232), of which \$6,971 (2016 – \$8,209) related to the current portion of the mortgage payable.

Collateral for the loan is as follows:

- a first mortgage on the freehold property known municipally as 15132 Stony Plain Rd NW and 10120 152 Street NW, in the City of Edmonton;
- a first general assignment of rents and leases from the property; and
- a site specific general security agreement.

Notes to Financial Statements March 31, 2017

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Principal repayments on the mortgage for the next five years and thereafter are as follows:

	\$	
2018	156,999	
2019	165,995	
2020	175,506	
2021	185,562	
2022	196,194	
	880,256	
Thereafter	617,691	
	1,497,947	
	1,401,041	
Deferred capital contributions		
	2017	2016
	\$	\$
Deferred capital contributions – Beginning of year	352,405	520,871
Contributions recognized as revenue	(158,805)	(168,466)

193,600

8 Internally restricted operating funds

Deferred capital contributions - End of year

	Community investment reserve	Operating reserve	Innovation reserve \$	Building reserve \$	Total \$
Balance – March 31, 2015	9,812,321	1,171,834	568,001	700,000	12,252,156
Transfer to reserves	10,012,935	-	16,100		10,029,035
Utilization of reserves	(9,812,321)	-	-		(9,812,321)
Balance – March 31, 2016	10,012,935	1,171,834	584,101	700,000	12,468,870
Transfer to reserves	8,335,214	147,466	548		8,483,228
Utilization of reserves	(10,012,935)	(150,000)	-		(10,162,935)
Balance - March 31, 2017	8,335,214	1,169,300	584,649	700,000	10,789,163

352,405

Notes to Financial Statements March 31, 2017

9 Commitments

United Way leases warehouse premises under a seven-year operating lease, expiring October 31, 2022 required for its In-Kind Exchange and Community Impact programs. Additionally, United Way has a five-year rental agreement for office equipment, expiring March 22, 2018. Lease payments required over the remaining lives of these agreements are as follows:

	Premise lease \$	Equipment lease \$	Total \$
2018	117,119	17,647	134,766
2019	121,241	, <u>-</u>	121,241
2020	125,362	-	125,362
2021	132,918	-	132,918
2022	140,131	-	140,131
Thereafter	81,743	-	81,743
	718,514	17,647	736,161

10 Net change in non-cash working capital items

	2017 \$	2016 \$
Decrease in campaign pledges receivable Increase in other receivables Increase in prepaid expenses and other Decrease in accounts payable and accrued liabilities Increase (decrease) in deferred contributions	632,256 (234,648) (181,309) (465,722) 2,623,447	1,441,503 (67,517) (75,947) (119,403) (911,916)
	2,374,024	266,720

11 General management and administration expenses

Total indirect expenses allocated between fundraising and program expenses are as follows:

	2017 \$	2016 \$
Salaries and benefits Education, training and recognition	2,073,389 34,475	1,973,414 71,858
Meetings and mileage Professional and consulting fees and external services	32,484 320,108	30,477 393,931
Advertising and promotion	147,669	180,577
Office supplies and administration costs Occupancy costs	309,251 262,832	347,880 271,381
	3,180,208	3,269,518

Notes to Financial Statements March 31, 2017

	2017 \$	2016 \$
Allocated to Fundraising expenses (schedule 1) Program expenses	1,803,941 1,376,267	1,832,195 1,437,323
	3,180,208	3,269,518

12 Pension plan

The United Way maintains a defined contribution pension plan for certain employees, which is funded by employer and employee contributions. Contributions are expensed in the period in which they are remitted to the investment firm. The pension expense for the year ended March 31, 2017 was \$187,155 (2016 – \$195,783).

13 Financial risk management

Credit risk

The United Way is subject to credit risk with respect to campaign pledges receivable. However, the United Way is not exposed to any significant concentration of credit risk due to its large donor base. Management monitors these accounts regularly and is reasonably assured the United Way is not exposed to significant credit risk in excess of the provision for doubtful pledges as at the statement of financial position date.

Interest rate risk

The United Way is potentially subject to concentrations of interest rate risk principally with its short-term investments. Management monitors these accounts regularly and is reasonably assured the United Way is not exposed to significant interest rate risk.

Liquidity risk

The United Way's objective in managing capital is to ensure a sufficient liquidity position to finance its expenses, working capital and overall capital expenditures. Since inception, the United Way has primarily financed its liquidity through campaign revenues, grants and income from its investments and expects to continue to meet future requirements through these sources.

Schedule of Fundraising Expenses

For the year ended March 31, 2017

	2017 \$	2016 \$
Direct expenses Salaries and benefits Education, training and recognition Meetings and mileage Professional and consulting fees and external services Advertising and promotion Office supplies and administration costs	2,163,906 10,818 30,536 245,714 458,046 23,419	2,460,549 14,955 37,147 260,428 537,653 19,695
Cost recovery	2,932,439 (320,073) 2,612,366	3,330,427 (317,025) 3,013,402
General management and administration (note 11)	1,803,941 4,416,307	1,832,195 4.845,597

For the year ended March 31, 2017

	2017 \$	2016 \$
Member agencies		
Arthritis Society – Alberta and Northwest Territories Division	50,450	76,440
Ben Calf Robe Society	37,128	36,400
Bissell Centre	363,916	356,788
Boys & Girls Clubs Big Brothers Big Sisters of Edmonton and Area	594,518	582,860
Boys and Girls Club of Leduc	52,020	51,067
Canadian Mental Health Association – Edmonton Region	755,672	523,265
Canadian National Institute for the Blind	258,757	306,506
Canadian Red Cross Society	173,033	404,680
Centre for Family Literacy	170,544	167,200
Compass Centre for Sexual Wellness	94,676	92,820
Connect Society	205,533	201,503
E4C	293,556	293,800
Edmonton Epilepsy Association	62,421	100,681
Edmonton's Food Bank	99,509	146,578
Edmonton John Howard Society	316,540	310,333
Edmonton Mennonite Centre for Newcomers	120,220	117,863
Edmonton Social Planning Council	211,752	207,600
Elizabeth Fry Society of Edmonton	122,400	120,014
Fort Saskatchewan Boys and Girls Club	72,208	70,792
Gateway Association for Community Living	96,982	95,080
Goodwill Industries of Alberta	165,740	162,491
Jewish Family Services	201,466	197,682
KARA Family Resource Centre	113,672	111,444
Leduc and District Food Bank Association	40,800	40,000
Norwood Child and Family Resource Centre	128,467	125,949
Operation Friendship Seniors Society	268,909	263,637
Project Adult Literacy Society	89,167	87,416
Seniors Association of Greater Edmonton	96,900	95,000
Sexual Assault Centre of Edmonton		
	275,767	270,360
Spinal Cord Injury Association of Alberta	243,372	238,600
St. Albert Community Information & Volunteer Centre	48,739	48,062
St. Albert Family Resource Centre	76,692	75,188
Strathcona Shelter Society – "A Safe Place"	80,213	78,640
Terra Centre for Teen Parents	262,891	257,736
The Family Centre of Northern Alberta (Association)	846,353	829,759
The Support Network	-	159,260
Victorian Order of Nurses Edmonton	-	105,826
YMCA of Northern Alberta	373,524	366,200
YWCA of Edmonton	214,926	210,712
Youth Empowerment and Support Services	232,935	228,369
Subtotal – Member agencies	7,912,368	8,214,601

Schedule of Community Allocations $\dots continued$

For the year ended March 31, 2017

	2017 \$	2016 \$
Community partnerships and initiatives		
75th Anniversary School Grants and Student Engagement	44,000	_
Aboriginal Counselling Services of Alberta	51,000	50,000
All in for Youth	1,217,387	50,000
Bent Arrow Traditional Healing Society	150,000	_
Boyle Street Community Services	81,600	80,000
Centre to End All Sexual Exploitation	51,000	50,000
Community Bridge Program	150,000	50,000
Community Mapping	76,500	75,000
Community Mapping Community Pathways out of Poverty	47,653	80,150
Community University Partnership for the Study of Children, Youth &	47,033	00,130
Families	35,700	35,150
Community University Partnership – Education and Advocacy for the	33,700	33,130
Early Years	115,000	100,000
Community University Partnership – End Poverty Edmonton	113,000	164,621
Corporate engagement projects	29,015	25,000
Donate A Ride	159,417	290,181
Drop-In Counselling	60,000	60,000
Edmonton Chamber of Voluntary Organizations	31,824	31,200
Edmonton Chamber of Voluntary Organizations Edmonton Community Foundation	71,115	14,600
Edmonton Safe ID Storage Service	36,720	36,000
Edmonton School Lunch	138,960	112,692
Edmonton School Editor	21,420	21,000
Empower U	270,060	208,085
Fort Saskatchewan – Regional Partnership	55,000	55,000
	54,317	122,250
Inner City Agencies Foundation Institute for Sexual Minority Studies and Services	25,500	25,000
	50,000	50,000
Leduc – Regional Partnership Native Counselling Services of Alberta	32,640	32,000
Neighbourhood Empowerment Team	315,118	308,940
Partners for Kids		
	1,324,100	1,351,598
REACH Out of School Time	30,000	20,000
St. Albert Food Bank and Community Village	12,240	12,000
St. Albert – Regional Partnership	55,000	55,000
Strathcona County – Regional Partnership	55,000	55,000
Telus World of Science	- 76 F00	5,000
The Today Family Violence Help Centre	76,500	75,000
Subtotal – Community partnerships and initiatives	4,923,786	3,600,467
	12,836,154	11,815,068

Schedule 3

Schedule of United Way Programs and Initiatives For the year ended March 31, 2017

	2017 \$	2016 \$
Programs and initiatives Communities United	68.857	_
Community Building and Engagement	866,273	824,197
Community Investment Accountability Community Impact Programs	623,717 909,238	525,881 926,136
Mental Health Continuum of Support Financial Pathways Collaborative	144,395 41.574	20,168
In-Kind Exchange	585,485	619,629
Kid Kit ® Labour Partnership	128,930 170,882	226,551 180.776
Public Education and Advocacy	242,557	230,760
United Way of Canada	207,772	274,843
	3,989,680	3,828,941