



JOIN US
TO DO
LOCAL
GOOD



United Way
Alberta Capital Region

TOGETHER, WE CAN ENSURE NO ONE IS LEFT BEHIND

United Way of the Alberta Capital Region was founded during WWII to unite and support our region during difficult times. Over 80 years later, we continue to tackle the greatest challenges facing our community.

Poverty takes a tremendous toll on our neighbours and economy and holds our community back from reaching its full potential.

People experiencing poverty often have complex needs that require system-wide solutions that support both their immediate needs and long-term wrap-around supports. Only through this holistic approach can we truly empower individuals and families to make lasting change in their lives.

Long-term social change depends on our community uniting to address the root causes of poverty.

United Way works collaboratively across the social services sector, identifying pressing community needs and implementing the most impactful solutions. Additionally, United Way provides critical backbone support to other local non-profits, enabling them to focus on delivering much needed front-line programs and services.

With the pandemic and local economic challenges, more of our neighbours than ever are vulnerable.

Join our movement of changemakers to create a community where everyone has the chance to thrive.

"Many people don't realize that United Way is really the backbone of the social impact sector in our community."

Working in collaboration with United Way has allowed our staff to FOCUS on what we do best - providing quality mentoring and after school programs for our children and youth. They work hand in hand with us to think strategically about where we are today and where we need to be in the future. They are a champion for our organization in the community and work hard to ensure that donors know the outcomes that we work so hard to meet."

– **Danisha Bhaloo-Shivji**, Manager of Development and Communications, Boys & Girls Clubs Big Brothers Big Sisters of Edmonton & Area



◆ **DO LOCAL GOOD.
DONATE TODAY.**

CREATE LASTING CHANGE

WHY UNITED WAY?

United Way looks at the big picture in order to deliver a coordinated network of services and programs to address a range of needs for children and families who are struggling.

For example, one family might receive the following strategic supports:



United Way mobilizes partners across our community, delivering strategic local solutions that work together to address the root causes of poverty and create lasting change. With your help, we can continue supporting the well-being and success of our entire community.

Local Impact

Funds raised strengthen our local communities. Your contribution helps your neighbours – you will see the difference right here in the Alberta Capital Region.

Community Expertise

With 80 years of experience in this region, United Way's experts deeply know this community and its support systems. United Way leads and supports both responsive solutions that address urgent needs in crisis situations and long-term systemic solutions for lasting change.

Stronger Together

United Way brings together individuals, social agencies, schools, organizations, and governments to collaborate and deliver local programs and services, addressing the root causes of poverty. Working together, we minimize duplication and deliver larger scale impacts and lasting change.

When you support United Way, you are an important part of a movement with others who share your social purpose and want the best for our community. Together, your actions and resources multiply impact right here at home.



DO LOCAL GOOD.



EVERYDAY
HERO

\$14 BI-WEEKLY

This can provide a Chromebook plus food for one student so they can be successful in school.



LEADER OF
THE WAY

\$50 BI-WEEKLY

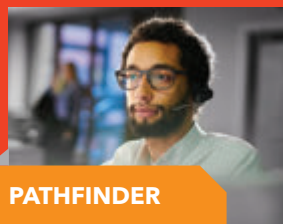
This can provide one student with full wrap-around support services for one year.



LEADER OF
THE WAY

\$193 BI-WEEKLY

This can provide resources to empower 50 women in a job training program.



PATHFINDER

\$385 BI-WEEKLY

This can keep distress lines open for 150 hours.

TAX CREDITS FOR GIVING

Tax Benefits*	Everyday Hero	Leader of the Way	Leader of the Way	Pathfinder
Annual Donation	\$365	\$1,200	\$5,000	\$10,000
Alberta Tax Credit	\$54.65	\$230	\$1,028	\$2,078
Federal Tax Credit	\$77.85	\$320	\$1,422	\$2,872
TOTAL Tax Credit	\$132.50	\$550	\$2,450	\$4,950

*The above chart gives examples of available charitable tax credits based on an annual taxable income of less than \$200,000.

Please visit Canada Revenue Agency's website or speak to a financial advisor for a detailed analysis of how tax credits can apply to you.

We are proud to have a five out of five rating from Charity Intelligence based on our reporting, financial transparency, social impact, need for funding, and cents to the cause.



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Charitable Registration #11923 0487 RR0001



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