

Common Outcomes Initiative Social Services Sector Meeting

June 30, 2021

Thank you for joining us!
We will wait a few minutes for
attendees to join and will start
at 10:05 a.m.



Welcome & Introductions

Land Acknowledgement - Melanie Lukevich, Portfolio Manager, Agency Partnership with United Way of the Alberta Capital Region

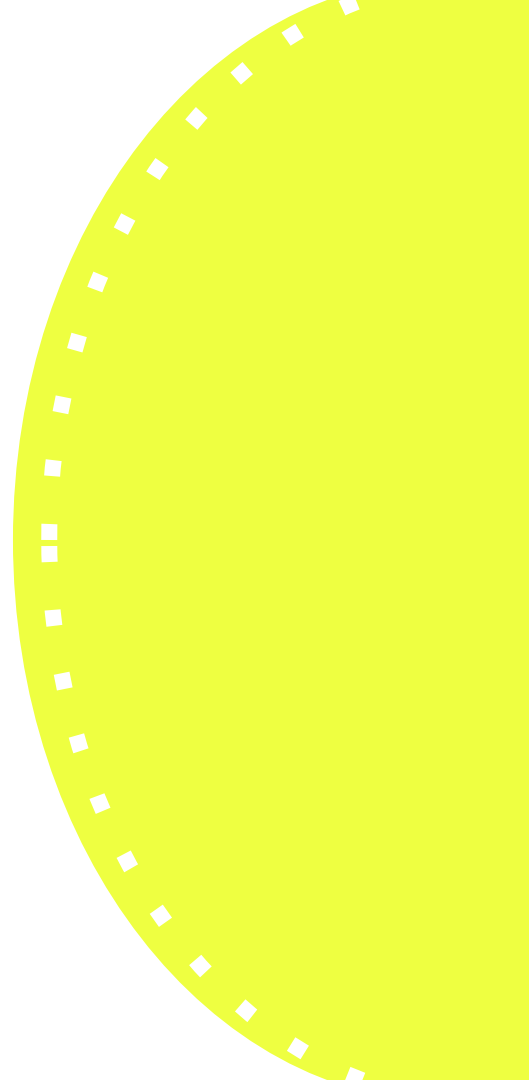
Common Outcomes Initiative

Andrew Lejeune, Evaluation Analyst. City of Edmonton

Katherine Brown, Portfolio Lead, Impact Data. United Way of the Alberta Capital Region

Kim Turcotte, FCSS Liaison. City of Edmonton

Sheilah Pittman, Director Community Investment Stewardship. United Way of the Alberta Capital Region



Agenda

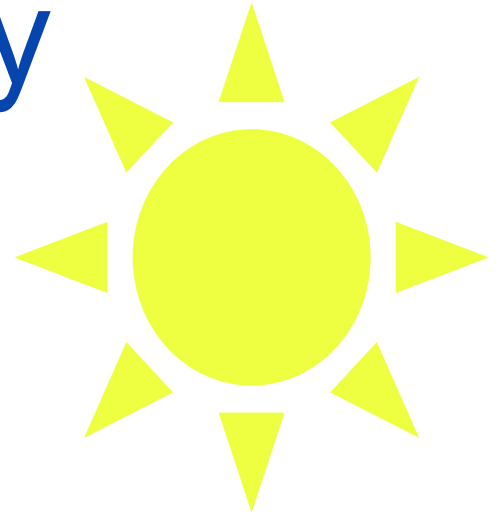
10:00 - 10:10 - Welcome and Introductions

10:10-10:25 - Common Outcomes Report Data Summary

10:25-10:45 - Omar Yaqub with Islamic Family and Social Services Association

10:45 - Wrap up and COI Next steps & Dates

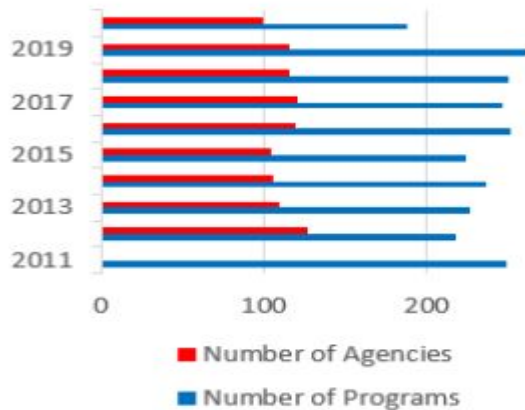
Common Outcomes Report Data Summary



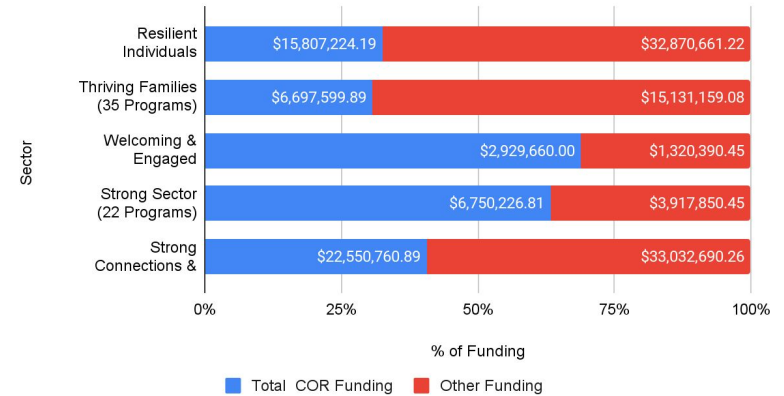
Agency, Program & Funding Summary

- Total in 2020:
 - Agencies: 99
 - Programs: 188
- Of note in 2020, Children's Services no longer reported to COR

Number of Agencies & Programs Reporting Yearly



Total Reported Funding by Impact Area



- Total Funding for 2020: \$84,783,459
 - COR Funding: 40%
- Almost half of COR Programs received FCSS-only funding
- 35% of programs received United Way-only funding
- 13% received funding from both

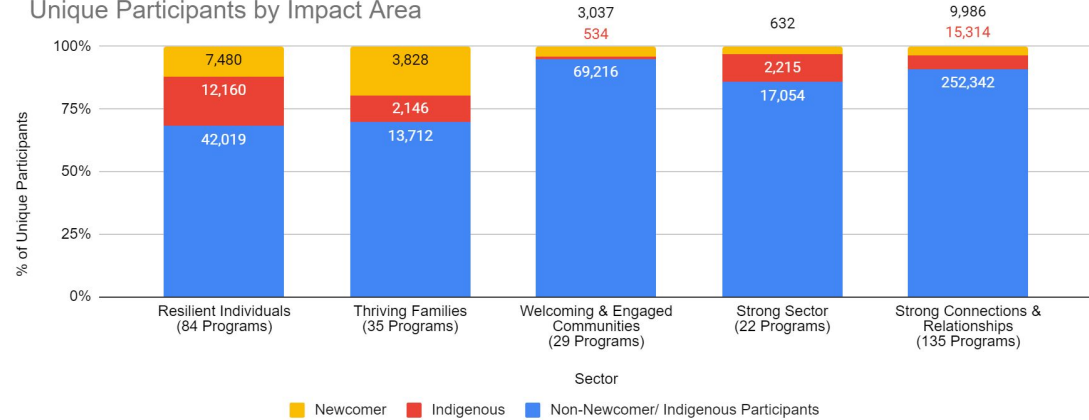
Program Participants



In 2020, **323,866** (↓19%) Unique Participants (UP's) were supported.

- 16,796** participants were 0 - 5 years old (↓59%)
- 25,155** participants were 6 - 12 years old (↓40%)
- 44,604** participants were 13 - 17 years old (↓17%)
- 21,037** participants were 18 - 24 years old (↓46%)
- 108,167** participants were 25 - 64 years old (↓37%)
- 21,629** participants were 65 + years old (↑3%)
- 86,478** participants were Age Unknown (↑174%)

Unique Participants by Impact Area

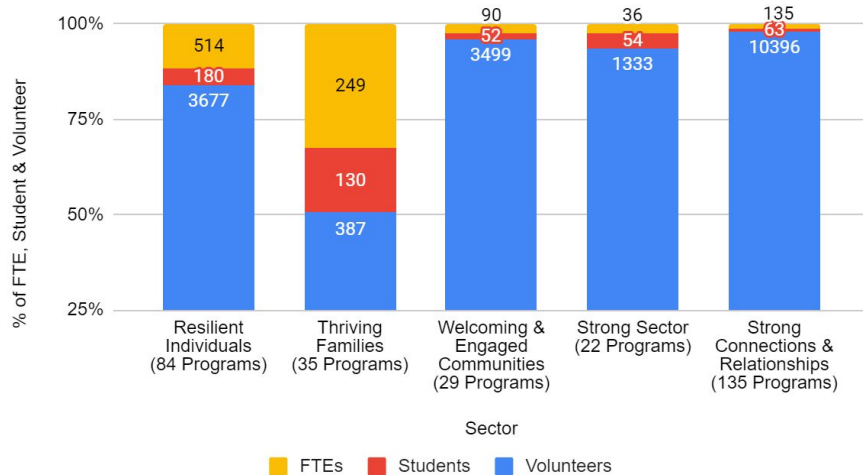


- Participants in the Welcoming & Engaged Communities programs were most likely to be in the 13-17 age group
- Participants in Resilient Individuals & Strong Connections programs were most likely to be in the 18-64 age group

- 13% of Program Participants identified as Indigenous
- 9% of Program Participants identified as Newcomers

Staff, Volunteers & Students

FTE's, Students & Volunteers by Impact Area

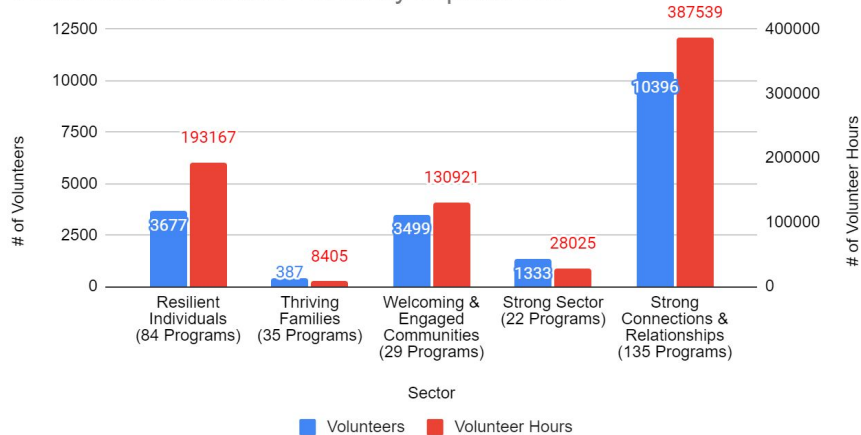


- Volunteers drive the work of the sector
 - 81% of programs reported 5 or fewer FTEs
- 2020 saw a decrease in FTEs, volunteers, and students

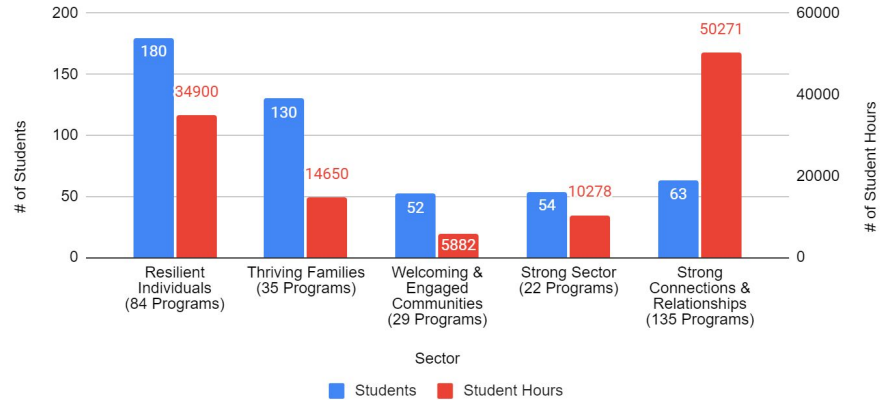
Volunteers & Students

- On average, each volunteer provided 38 hours of time in 2020

Volunteers & Volunteer Hours by Impact Area



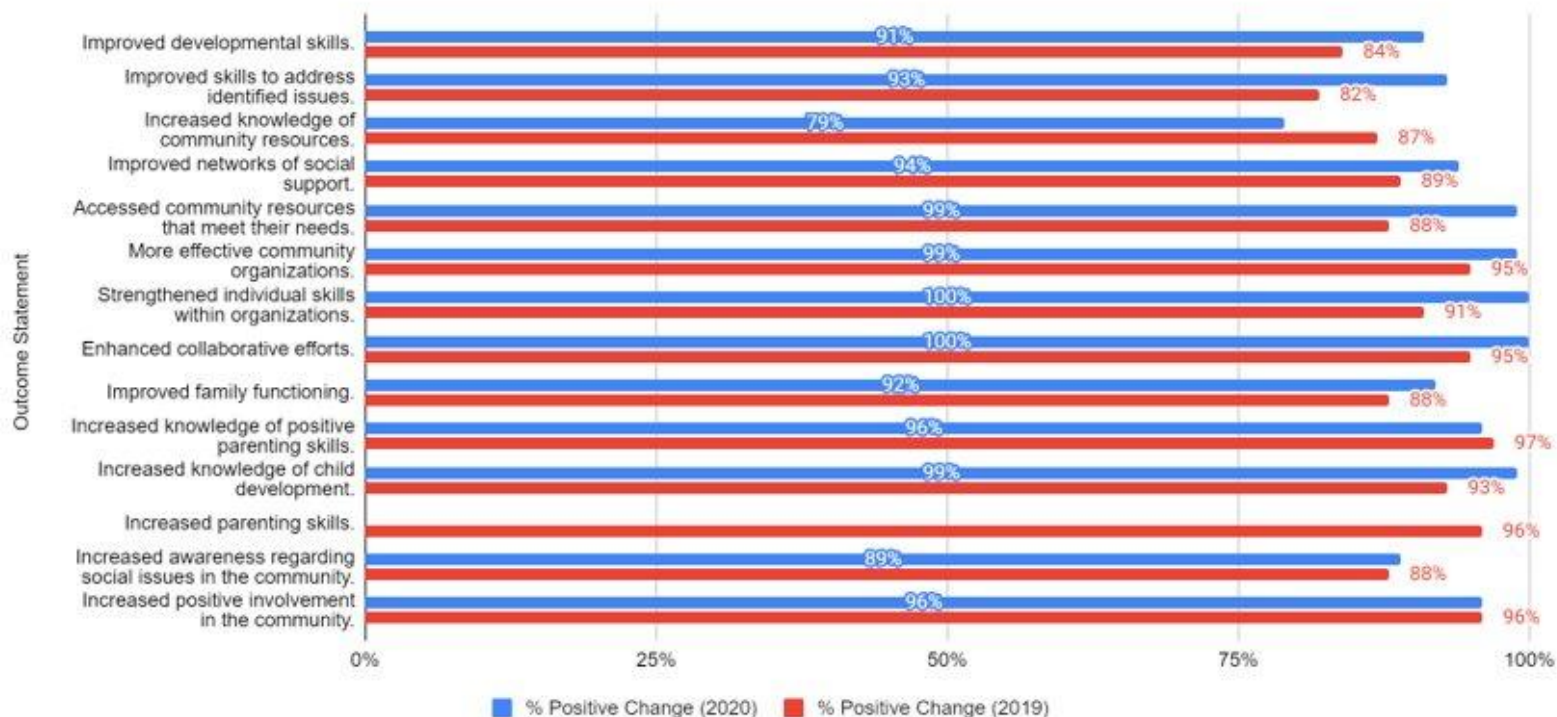
Students and Student Hours by Impact Area



- On average, each student provided 120 hours of time in 2020
- Strong Connections & Relationships Impact Area saw the largest hours per student contribution
- Resilient Individuals Impact Area saw the largest number of students

Outcome Summary

Positive Change by Outcomes, 2020 & 2019



Overall Themes

- At the individual and family level, challenges with technology, finances, and physical & mental health as well as social well-being were commonly reported impacts.
- At the program and sector level, program providers were forced to be nimble early on in providing services. There were also noted challenges to staff & volunteer well-being.
- At the community and systems level, lack of access to services (i.e., legal support, schools, or public transportation) was commonly reported.

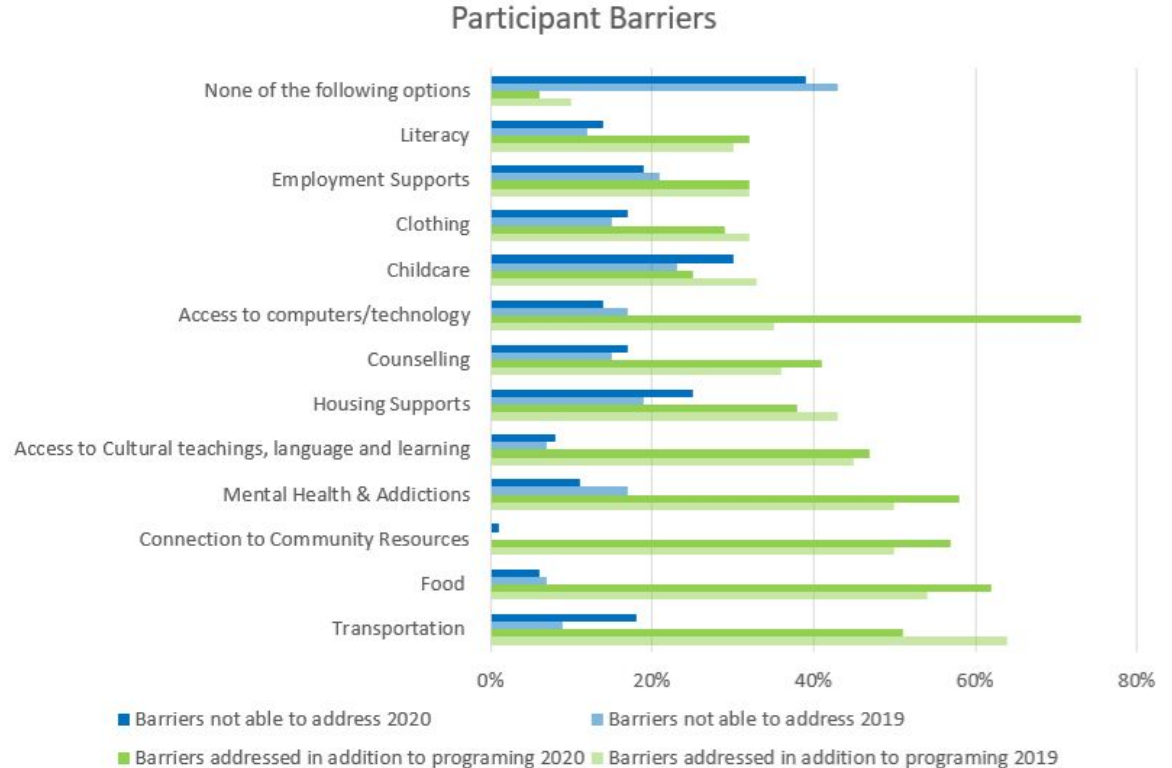
Impact of COVID-19

Agencies were asked to reflect on what they learned from the pandemic and how program adaptations as a result would affect their programs going forward

- Appropriate communication and outreach is critical to ensure participants understand and have access to needed information
- COVID-19 grants were important mechanisms to address community demand
- Hybrid delivery of programs into the future
- Collaborations as a result of COVID-19 should continue
- Addressing vital needs is core, but secondary issues are just as important

Participant Barriers

- Similar to 2019, food security and mental health were listed as two of the top three barriers to participation
- Due to the online nature of most programming in 2020, technology emerged as the top barrier to participation



Wrap up

Advisory

July 9th 10:30-11:30

August 13th 10:30-11:30

September 15 meeting - 10:00-12:00

2021 Reporting

- Wednesday December 1, 2021 links to report are emailed to reporting contacts.
- Monday January 31, 2022 reports are due.

