



JOIN US TO **DO  
LOCAL  
GOOD.**



**United Way**  
Alberta Capital Region

# LET'S CHANGE LIVES TOGETHER

United Way of the Alberta Capital Region was founded during WWII and for over 80 years, we have been a beacon of hope in uniting and supporting our community during tough times, ensuring that no one is left behind.

Our mission is clear: to build resilient and vibrant communities where everyone can thrive. When you choose to support United Way, you become an essential force driving this mission forward. Together, we can create a future where every individual has the opportunity to succeed, no matter the obstacles they face.

We are deeply rooted in our community, intimately familiar with its most pressing needs. Your contributions make a direct impact by addressing immediate needs and driving long-term solutions. With your support, we provide vital assistance to those in urgent needs while also fostering lasting change, building a strong and vibrant community.

By collaborating with social agencies, schools, organizations, and governments, we deliver a wide range of programs and services to uplift vulnerable children, families, and individuals. Through collective effort, we can build stronger communities and create transformative change in the lives of those who need it most.

Join us on this journey of building a brighter tomorrow for all, where no one is left behind.

**Together, we can empower, uplift, and make a lasting difference in the lives of our community members.**

◆ **DO LOCAL GOOD.  
CHANGE LIVES  
TODAY.**

“ **MANY PEOPLE DON'T REALIZE THAT UNITED WAY IS REALLY THE BACKBONE OF THE SOCIAL IMPACT SECTOR IN OUR COMMUNITY.**

Working in **collaboration** with United Way has allowed our staff to **FOCUS** on what we do best - providing **quality** mentoring and after school programs for our children and youth. They work hand in hand with us to think **strategically** about where we are today and where we need to be in the future. They are a **champion** for our organization in the **community** and work hard to ensure that donors know the outcomes that we work so hard to meet. ”

– **Danisha Bhaloo-Shivji**

Manager of Development and Communications,  
Boys & Girls Clubs Big Brothers Big Sisters  
of Edmonton & Area





# CREATING LASTING CHANGE TO ENSURE NO ONE IS LEFT BEHIND

## WHY UNITED WAY?

United Way looks at the big picture in order to deliver a coordinated network of services and programs to address a range of needs for families who are struggling.

For example, one individual or family might receive the following strategic supports:



United Way brings people and organizations together in our community to address the social and economic challenges we face. We work collaboratively to find solutions that create lasting change. With your help, we can continue supporting the well-being and success of our entire community.

### Local Impact

Funds raised strengthen our local communities. Your contribution helps your neighbours - you will see the difference right here in the Alberta Capital Region.

### Community Expertise

With 80 years of experience in this region, United Way's experts deeply know this community and its support systems. United Way leads and supports both responsive solutions that address urgent needs in crisis situations and long-term systemic solutions for lasting change.

### Stronger Together

United Way brings together individuals, social agencies, schools, organizations, and governments to collaborate and deliver local programs and services. Working together, we minimize duplication and deliver larger scale impacts and lasting change.

When you support United Way, you are an important part of a movement with others who share your social purpose and want the best for our community. Together, your actions and resources multiply impact right here at home.



# DO LOCAL GOOD.



EVERYDAY  
HERO

**\$14** BI-WEEKLY

This can provide a Chromebook plus food for one student so they can be successful in school.



LEADER OF  
THE WAY

**\$50** BI-WEEKLY

This can provide one student with full wraparound support services for one year.



LEADER OF  
THE WAY

**\$193** BI-WEEKLY

This can provide resources to empower 50 women in a job training program.



PATHFINDER

**\$385** BI-WEEKLY

This can keep distress lines open for 150 hours.

## TAX CREDITS FOR GIVING

Tax Benefits*	Everyday Hero	Leader of the Way	Leader of the Way	Pathfinder
Annual Donation	\$365	\$1,200	\$5,000	\$10,000
Alberta Tax Credit	\$54.65	\$230	\$1,028	\$2,078
Federal Tax Credit	\$77.85	\$320	\$1,422	\$2,872
TOTAL Tax Credit	\$132.50	\$550	\$2,450	\$4,950

\*The above chart gives examples of available charitable tax credits based on an annual taxable income of less than \$200,000.

Please visit Canada Revenue Agency's website or speak to a financial advisor for a detailed analysis of how tax credits can apply to you.

We are proud to have a five out of five rating from Charity Intelligence based on our reporting, financial transparency, social impact, need for funding, and cents to the cause.



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Follow us on social @myunitedway



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