



# A New Job. A New Opportunity to Make an Impact.

## Congratulations on your new job!

You have joined a team that not only cares about **you**, it also cares about our **community**.

Nurturing a workplace culture of giving back is important to your employer. By supporting United Way of the Alberta Capital Region, over the years your organization and colleagues have helped to improve the lives of hundreds of thousands of individuals and families living in poverty, right here in our local community.

And you can help too.



**United Way**  
Alberta Capital Region

[myunitedway.ca/take-action](https://myunitedway.ca/take-action)

# Why United Way?

United Way and its extensive network of local agency partners work *together* to address the root causes of poverty by providing wraparound supports to help meet the diverse and complex needs of individuals and families.

**With your help, we can create meaningful, lasting change.**



## UNITED WAY CAMPAIGNS IN YOUR WORKPLACE

Each year, more than 400 workplaces across the Alberta Capital Region run their own United Way employee giving campaigns. Workplace campaigns give employees an opportunity to:

- Learn how poverty affects our neighbours
- Invest in your community
- Bond with colleagues around a shared cause
- Expand professional networks
- Gain leadership skills
- Take part in hands-on volunteering
- Have some fun!

Whatever your contribution to United Way, your gift stays 100% local, ensuring vulnerable folks right here in the Edmonton region get the help they need.

 **DO LOCAL  
GOOD TODAY.**

Start making a difference through your workplace United Way campaign by completing a pledge form to make a one-time donation or a gift via payroll deduction.

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## HOW UNITED WAY HELPS



Life empowerment  
skills and education



Basic needs



Child and youth  
education and support



Community and social  
sector development



Crisis response



Mental health



Diversity, equity  
and inclusion



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