

LET'S CHANGE LIVES TOGETHER.



United Way
Alberta Capital Region





WHO WE ARE



For more than 80 years, United Way of the Alberta Capital Region has focused on creating a community where everyone can thrive. As times change and new challenges emerge, so does our approach. We're always adapting, evolving, and listening so we can continue to create long-term impact.

When you choose United Way, you don't just become a supporter; you join a movement of passionate changemakers who are driven to make our region a better place. By uniting people and organizations through a shared vision, we amplify our collective impact.

Our goal is to create a strong and vibrant community that can respond to new and urgent needs and take on systemic challenges.

Together, we can ensure that no one is left behind, building a brighter future for everyone in the Alberta Capital Region.

Let's write the next chapter of our story together. **Join us to shape a community where everyone can thrive.**

HOW WE HELP

At United Way, we're proud of our work, but we know we can't do this alone. That's why we listen and collaborate with agency partners, supporters, and community members to understand the barriers facing our region.

As we look to the future, United Way is focused on **strengthening mental health and connections**, and **opportunities for education and financial security**.

These efforts lay the groundwork for a resilient, thriving community ready to tackle any challenge.

By teaming up with our social sector partners, community members, and businesses, we champion solutions that spread benefits widely to amplify our collective impact.

Everything we do empowers local families, friends and neighbours. You'll see your impact right here in your community.

LET'S CREATE
LASTING CHANGE
RIGHT HERE IN THE
ALBERTA CAPITAL
REGION.





**UNITED,
WE CAN
MAKE A REAL
DIFFERENCE
IN OUR
COMMUNITY.**

BUILDING STRONG AND VIBRANT COMMUNITIES

Together, we're changing lives. By engaging passionate changemakers, investing in a strong social sector, and creating lasting solutions, our United Way movement creates communities where everyone can thrive.



Creating Solutions

We drive change by crafting solutions through collaboration and understanding. United Way's collaborative and responsive approach means we can understand and address the immediate needs in our community, while also tackling systemic barriers to bring about generational change. Initiatives that make lasting impact include Tools for School, Coats for Kids and Families, The Kid Kit®, Period Promise, Care Kits, and Give for Good.



Activating Philanthropy

Our approach to philanthropy emphasizes connection, intention, and collective action. From workplace fundraising campaigns, fostering relationships with donors, and collaborating with passionate leaders through Women United, Make your Mark, and GenNEXT, you're part of a movement of people who share your passion for making a difference.





Engaging Passionate Changemakers

Volunteers are the backbone of our efforts. Whether it's leading workplace campaigns, sharing your story as an impact speaker, or shaping our community as a cabinet member, volunteers are instrumental in United Way's work. We also take pride in the contributions of our dedicated skilled volunteer groups, like the Heartland Challenge, Engineering Challenge, and Financial Pathways Collaborative.



Influencing Systems and Policies

United Way's deep understanding of social issues offers critical insights and valuable advice to key decisionmakers, leading to lasting and positive change. By developing game-changing and collaborative solutions, we can unite to address social challenges head-on.



INVESTING IN IMPACT

With United Way, it's all about purposeful investment. As a significant non-government contributor in social services, we drive change by working alongside frontline agency partners and social sector experts. Our approach is simple: by the community, with the community, and for the community. We unlock solutions to meet our region's greatest needs by supporting more than 50 local agencies.

We don't just fund; we work together with our partners to ensure maximum impact through capacity building, agency funding, in-kind donations, and more.

Our focus areas are:



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EMBRACING DIVERSITY

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Woven into everything we do is our focus on advancing equity. When we work to ensure that no one in our community is left behind, we must recognize that discrimination due to race, religion, gender identity, sexuality, and disabilities create inequity and systemic barriers.

United Way is committed to always listening, learning, and growing. We aim to foster genuine collaboration, respecting and acknowledging unique perspectives and needs. By understanding and aligning our work with community, we ensure that our support goes where it is needed most.



**WE ARE
UNITED AS
ONE TEAM,
TOGETHER.**

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CREATING LASTING SOLUTIONS

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At United Way, we believe that when we come together, incredible things happen.

By harnessing the power of connection and learning from the knowledge and experiences of others, we create lasting change.



All in for Youth is more than helping students graduate. By providing wraparound support for students and their families, we're fueling dreams and building stronger futures for generations to come.



Empower U is more than a financial program. It's a beacon of hope that offers people the tools and knowledge they need to take control over their financial futures.



211 Alberta is more than an information line. Caring and highly-trained specialists are bridging gaps to ensure that everyone finds the help they need, when they need it – while also learning about the emerging needs in our region, and the solutions to address them.



United Way's systems-wide approach builds individual and community resilience.

Let's change lives together.

We are all changemakers. In every gesture of kindness, in every act of support, and in every initiative, we shape the world around us.

Together, we can tackle any challenge. By amplifying our collective impact we'll create broad, lasting transformation in our community.

JOIN OUR UNITED WAY MOVEMENT:



LEARN: Seek out information on the challenges and opportunities within our community.



GIVE: Every contribution is amplified to create positive, sustainable change.



VOLUNTEER: Dedicate your time and skills to directly impact the lives of those in need.



CHAMPION: Support the causes close to your heart, guiding others towards meaningful action.

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◆ DO LOCAL GOOD



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