

GenNEXT Key Messages

What is GenNEXT?

United Way's GenNEXT is a volunteer-led initiative designed to inspire the next generation of leaders to drive meaningful change in our community. Led by a diverse group of young professionals, GenNEXT creates opportunities and experiences tailored to folks in their 20s and 30s who want to make a difference, learn new skills, and gain fresh perspectives.

Our Vision

To inspire and mobilize emerging leaders to create a community where everyone can thrive by fostering a culture of lifelong learning, collaboration, and social impact.

Our Purpose

To engage young professionals in meaningful community involvement, enhance their leadership and professional skills, and amplify their impact on the community through targeted programs, events, and initiatives.

Key Messages

- **Join a Movement:** Step into a world of inspiration with GenNEXT, a group of passionate young leaders who want to drive meaningful change in the community.
- **Empower Your Future:** Develop and implement community-building initiatives, plan engaging and impactful events, and act as ambassadors of United Way's work in the Alberta Capital Region.
- **Create Social Impact:** Embark on a mission that aligns with your values and make a tangible difference in the community you love.
- **Build Professional Connections:** Engage with a diverse network of changemakers and peers to expand your personal and professional horizons.
- **Enhance Your Skills:** Participate in leadership development opportunities to help you grow personally and professionally.
- **Engage in Community Projects:** Lead the way in planning and executing events and initiatives that help improve the lives of vulnerable neighbours.

Why Join GenNEXT?

- **Gain Valuable Skills:** Enhance your leadership, networking, and professional skills through active participation.
- **Build Connections:** Network with like-minded individuals and professionals to expand your personal and professional horizons.
- **Contribute to Meaningful Initiatives:** Participate in impactful initiatives that benefit and uplift the lives of people in the community.