

MATCH THE MOMENT

Double Your Impact!

Every moment has the power to change lives – and your gift today could go twice as far.



United Way
Alberta Capital Region

Which gifts qualify for the match?

- ✔ New donors* will have their gift matched dollar for dollar.
- ✔ Existing donors that increase their gift to United Way will have the value of the increase matched.

**New donors are those who did not give to United Way in 2024.*

Match active: Sept. 1 - Dec. 31, 2025

2024 Donation	2025 Donation	Eligible Amount	Your Total Impact
\$0	\$500	\$500	\$1,000
\$200	\$500	\$300	\$800
\$1,000	\$1,500	\$500	\$2,000
\$5,000	\$10,000	\$5,000	\$15,000

Together, our movement powers moments that really matter. Help create more moments that change lives with a matched gift.

Learn more at myunitedway.ca/match

Questions? Contact United Way at 780-990-1000 or email servicehub@myunitedway.ca