



United Way
Alberta Capital Region



Agency Showcase

Bring community impact into your workplace.

Giving becomes more meaningful when people can see the difference they're making.

An **Agency Showcase** connects employees with the local organizations supported through United Way, giving them the opportunity to meet front-line staff, ask questions, and hear firsthand how lives are being changed across our community.

By uniting people, organizations, and

resources, United Way makes it easier for people to access the support they need — and gives donors the opportunity to see the collective impact they're making through over 50 local front-line agency partners.

Whether it's a single agency presentation or a larger networking-style event, an Agency Showcase helps turn donations into real stories, real connections, and real impact.

Why Host an Agency Showcase



Connect Employees to Community Impact

Help employees meet the people behind the programs they support and better understand the challenges facing our community.



Make Giving More Meaningful

When people see how United Way-funded programs change lives, they gain a deeper understanding of the impact their generosity creates.



Inspire Engagement

Personal conversations with agencies encourages participation, sparks meaningful discussion, and strengthens workplace campaigns.

WHAT DOES AN AGENCY SHOWCASE LOOK LIKE

Every workplace is different, and your Agency Showcase can be customized to fit your space, schedule, and goals. Your event might include:

- A couple of agency representatives attending an event for casual conversations.
- A larger trade show-style event featuring multiple agencies with information booths.
- A lunch-and-learn or open-house format during your United Way campaign.

Your United Way Relationship Manager will work with you to design an experience that's the right fit for your workplace.

WHAT YOUR EMPLOYEES WILL GAIN



Learn about the local agencies and programs supported through United Way.



Discover how donations create lasting change across the Alberta Capital Region.



Connect directly with the people delivering critical services in our community.



Leave with a deeper understanding of local issues — and how they can help.

Bring Community Impact to Your Workplace

To learn more about hosting an Agency Showcase, contact your United Way Relationship Manager or email our United Way.

engagementfacilitation@myunitedway.ca



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♦ DO LOCAL GOOD